



4th August 2021

This confirms that the information reported to Beiersdorf UK Ltd on the 'Total First Aid' market in Great Britain for the 52-week period ending 24.07.21 shows that Elastoplast is ranked first in value and unit sales within the 'First Aid' category (Client defined) for that period. Our report shows Total Coverage for the Great Britain Health and Beauty market.

Please note that:

- While we have provided the above written confirmation of what we report in 'Total First Aid' database, NielsenIQ does not endorse any client claim.
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